

Therefore  $ab = c^{x+y}$

We can rewrite these equations to give us two equations involving powers.

Let  $\log_c a = x$  and  $\log_c b = y$ .

Therefore  $\log_c ab = \log_c a + \log_c b$ , as required.

We would like to express  $\log_c ab$  in terms of  $\log_c a$  and  $\log_c b$ . It may be helpful to express  $ab$  in terms of the base of the logarithm,  $c$ , since then we might be able to say more about  $\log_c ab$ .

$$c^x = a \text{ and } c^y = b$$

We will prove that  $\log_c a + \log_c b = \log_c ab$  for any  $a, b > 0$  and  $c > 0$ , but  $c \neq 1$ .